

SBA 8 (a) CERTIFIED

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UEI ID: EK7UES9L6XF5

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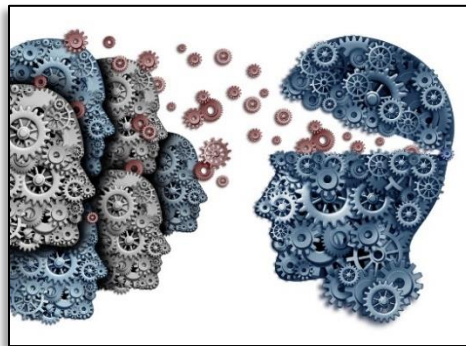


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EXECUTIVE SUMMARY:

Aspira-USA is a Washington, DC-based, for-profit, minority-owned business providing technical and non-technical training, consulting and communications services to government, public and private-sector organizations. Additionally, we maintain teaming arrangements to provide construction and other real estate related services.

We are engaged to deliver leadership, technical and non-technical workforce development skills training to client training cohorts for employment, advancement or starting their own entrepreneurial businesses. We are also engaged to augment existing staff capabilities with business solutions for organizations seeking consulting, communications and construction services and solutions from a small, minority-owned company with a track record of excellent past performance.



CERTIFICATIONS:

- **SBA 8 (a) Certified.**
- **DC Certified Business Enterprise (CBE)** with 12 preference pts.
- **SAM, LBE, SBE, DBE, ROB Certified**
- **DC Supply Schedule Listing.** (Categories: MOBIS Services; Training Services; Marketing, Media and Public Information Services;
- **Metropolitan Washington Airport Authority (MWA)** certified Local Disadvantaged Business Enterprise (LDBE)
- **Richmond, VA MBD Registered Business**

PAST

PERFORMANCE

- **DC Department of Employment Services (DOES):**
 - Entrepreneurship.
 - **Richmond Office of Minority Business Development:** Leadership development, entrepreneurship training.
 - **Project Opportunity:** Veteran leadership development, entrepreneurship training.
- **Employ Prince George's:** Business outreach services.
- **National League of Cities:** Business consulting; non-technical writing and editing.

CONSULTING

- Business Advisory
- Leadership Development
- Strategic Planning
- Mission Support

TRAINING:

- Entrepreneurship/ Intrapreneurship
- Leadership
- Professional
- Team Building-Staff Training
- Media Relations

PROFESSIONAL

SERVICES:

- Writing and Editing.
- Grant Support
- Stakeholder Engagement
- Photography
- Public Relations
- Graphic Design
- Print-on-Demand

DIFFERENTIATORS

- Senior corporate management experience.
- Corporate and Advisory Board experience.
- Public Relations and Crisis Management experience.
- Entrepreneurship and successful business ownership experience.
- Hands-on expertise in multiple business facets.
- Superior business relationships.



Aspira-USA Qualifications and Industry Codes

DC CBE: NIGP Codes:

91500: Communications & Media Related Services
91573: Public Information Services
91800: Consulting Services
91832: Consulting Services (not otherwise classified)
91838: Education and Training Consulting
91849: Finance/Economic Consulting
91883: Organizational Development Consulting
92416: Course Development Services, Instructional/Training
92418: Educational Services, Alternative
92460: Not-For-Credit Classes, Seminars, Workshops, etc.
92464: Partnering Workshop Facilitation Services
95290: Training and Instruction (for clients, not staff)
96146: Interpreter Services (Foreign Language, Hearing Impaired, etc.)
96161: Public Speaking Services
96676: Print-on-demand services



MWAA LDDBE: NAICS Codes:

611430: Professional and Management Development Training
541611: Business and Management Consulting Services
541613: Marketing Consulting Services
541820: Public Relations Services



Prime Contract & Subcontract Awards



DC Department of Employment Services (DOES): Awarded a Human Care Agreement to provide training services for the agency. Facilitated a Summer jobs program to teach Entrepreneurship techniques to young adults.



DC Alcohol and Beverage Regulation Administration (ABRA): Provided ongoing marketing, graphic design and printing services for the agency, including design and printing of licenses and promotional material.



Richmond, VA Office of Minority Business (OMB): Facilitated virtual entrepreneurship training modules and provided one-on-one consulting services to small and minority businesses impacted by the Covid-19 pandemic.



US National League of Cities: Serving as a subcontractor to assist cities and local municipalities in the state Wisconsin locate and apply for federal grants, providing consultants, researchers and grant editors as needed.



Project Opportunity: Providing ongoing entrepreneurship training, including multiple facets of business operations, to veterans aspiring to own and operate their own businesses.



Employ Prince George's: Providing business and marketing outreach services to hundreds of businesses to publicize an ongoing rapid re-employment grant initiative.